



Dracula's legend will be promoted in **China**, **India** and the **Middle East** markets were not affected by the economic crisis and which have great potential, said Cristian Barhalescu, State Secretary in the Ministry of Regional Development and Tourism.

"I think a reassessment, a repositioning strategy, master plan, which was made in 2007, other economic conditions, it is necessary now because target markets that we consider close and charms tourists, such as Germany, Austria, Great Britain and Russia can complement the markets like the **Middle East** market which at present has not been affected by the crisis and also **China** and **India**."

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